RoyalStylesCreations — Etsy Design Pipeline

How a design goes from idea to Etsy listing

STEP 1 — ORIGINATION

🔍SCOUT (Haiku)
Finds niche/theme opportunities
→ Queues in pipeline-state.json

OR

🗂MANUAL INTAKE
Dustin drops PNG directly
→ etsy-manual-intake.sh

📁01-Source-PNG/
Raw PNG files — queued for evaluation

🎨MAKER (Sonnet + DALL-E)
Generates design image via AI
Scout path only — manual skips to Critic

STEP 2 — QUALITY EVALUATION

02-Review-Cut/
Dustin approves

⚖CRITIC (Haiku)
Evaluates design quality
+ classifies type

02-Review-Print/
Dustin approves

Poor Quality

02-Rejected/
Dropped — no action

STEP 3 — BUNDLE CREATION

📦BUNDLER-CUT (Haiku)
• Traces PNG → SVG
• Generates mockups (bag, mug, t-shirt, wood…)
• Writes listing.txt, creates ZIP

📦BUNDLER-PRINT (Haiku)
• Exports 300 DPI PNG
• Generates mockups
• Writes listing.txt, creates ZIP

✅03-Upload-Ready/
Complete folder — SVG + mockups + ZIP

✅05-Print-Upload-Ready/
Complete folder — PNG + mockups + ZIP

👤DUSTIN UPLOADS TO ETSY
Manual — copy/paste title, tags, upload ZIP

🐾 TONY SCHEDULES ON PUBLER
Pinterest + social posts queued automatically